

The City of Ammon is asking for sponsors to help support the construction of a Veterans Memorial. Our goal is to raise \$100k. Can you help? Be a part of something amazing that benefits our community.

## Ammon Veterans Memorial SPONSORSHIP PACKAGES

| Sponsor Benefits  | Visionary<br>(\$50,000+) | Benefactor<br>(\$10,000-\$15,<br>000) | Champion<br>(\$2,000-\$10,0<br>00) | Advocate<br>(\$500-\$2,000) | Patron<br>(\$50-\$500) | Supporter<br>(up to \$50) |
|---|--------------------------|---------------------------------------|------------------------------------|-----------------------------|------------------------|---------------------------|
| Speaking opportunity at ribbon cutting                  | √                        |                                       |                                    |                             |                        |                           |
| Top level logo on some announcement materials           | √                        | √                                     |                                    |                             |                        |                           |
| Park a company vehicle at ribbon cutting                | √                        | √                                     | √                                  |                             |                        |                           |
| Spotlight in City newsletter                            | √                        | √                                     | √                                  |                             |                        |                           |
| Top level name on announcement materials                | V                        | √                                     | √                                  |                             |                        |                           |
| Display of sponsor-provided banner at the Memorial      | √                        | V                                     | √                                  | √                           |                        |                           |
| One free family pool pass at<br>City of Ammon pool      | √                        | $\checkmark$                          | √                                  | √                           |                        |                           |
| Free booth space at Ammon<br>Days in 2019               | √                        | V                                     | V                                  | √                           |                        |                           |
| Name featured on a banner in front of the City building | √                        | √                                     | V                                  | √                           | √                      |                           |
| Provide promotional materials at ribbon cutting         | √                        | √                                     | √                                  | √                           | V                      |                           |
| Name on announcement materials                          | √                        | √                                     | V                                  | $\sqrt{}$                   | V                      | √                         |

<sup>\*</sup>Announcement materials may include: Permanent marker placed at Veterans Memorial, newspaper ad, website, social media and/or press release.